

Staff & diploma theses - SBE&M

Prof. dr hab. Franciszek Bławat

Dr hab. Nelly Daszkiewicz

1. Internationalization of SMEs in Contemporary World Economy
2. Barriers of Growth of SMEs
3. Development Factors of SMEs
4. Adjustment processes of SMEs to the European Single Market (ESM)
5. Basic strategies used by SMEs
6. European Economies in the Face of Economic Integration
7. Regional Policy and Structural Funds

Prof. dr hab. Piotr Dominiak

1. Entrepreneurship in economics
2. SMEs and economic growth
3. Business demography
4. Academic entrepreneurship
5. High-tech small firms

Mgr inż. Karol Flisikowski

Dr inż. Tomasz Korol

1. Prediction of business bankruptcy
2. Symptoms of financial crisis in SMEs
3. Commercial banks
4. Financial analysis of SMEs
5. Foreign exchange rates

Prof. dr hab. Stanisław Maciej Kot

Dr Beata Krawczyk-Bryłka

1. Human resource management in small business
2. Effective communication in small organization
3. Team management
4. Negotiations

Dr hab. Janina Kubka, prof. nadzw. PG

1. Characteristics of SB sector in different European countries
2. Comparative studies in bi-national and multi-national SB sector forms and cultures
3. Traditions of family business in Poland
4. Case studies of particular SB firms
5. Sectoral (branch) and national SB cultures

Dr Ewa Lechman

1. Economic and social development
2. Development Economics
3. Poverty problems
4. Economy of developing countries

Dr hab. Cezary Orłowski, prof. nadzw. PG

1. Software Project Management
2. Banking IT systems
3. IT Management
4. IT Standards for Teams and Processes

Dr Magdalena Popowska

1. Entrepreneurs profiles
2. Social entrepreneurship
3. Nascent entrepreneurship
4. Owners competencies, motivations and goals
5. Policies supporting SMEs

Dr inż. Aneta Sobiechowska

1. The use of demand analyses in enterprise management
2. Application of econometric methods to microeconomic analyses
3. Polish market of liquid fuel
4. Price management on different organized markets
5. Forecasting of economic phenomenon

Dr Marzena Starnawska

1. Entrepreneurship
2. Entrepreneurship and innovation
3. Entrepreneurship culture, entrepreneurship and social capital
4. Entrepreneurial marketing
5. SMEs, SMEs support and development
6. Business networks
7. Business cooperation in national and global economy
8. Entrepreneurship in transition economies
9. Other AOI

qualitative research approach is encouraged

Prof. dr hab. inż. Edward Szczerbicki

1. Modern Information systems
2. Decision support systems
3. Information modeling
4. Information structuring into knowledge
5. Knowledge representation
6. Knowledge management
7. Soft modeling and Artificial Intelligence techniques
8. Decisional DNA
9. E-Community

Dr hab. Julita Wasilczuk

1. The role of SMEs in economy
2. Motivation to set own business
3. Nascent entrepreneurship
4. Growth strategies in small firms
5. Networking and competition within the SMEs sector
6. Managerial behavior of SMEs
7. Owners competencies

Dr Joanna Wolszczak – Derlacz

1. Income inequalities in the EU
2. Convergence or divergence in the EU
3. An evaluation of European Funds
4. The impact of trade and/or foreign direct investments on economic growth.
5. The impact of migration on growth
6. Traditional versus virtual markets: price difference of product sold through internet
7. The cost and benefit analysis of Economic and Monetary Union

Dr inż. Krzysztof Zięba

1. Fundamental and Technical Analyses of Warsaw Stock Exchange Companies
2. Stock Exchange Investment Strategies
3. Macroeconomic Analyses and Forecasting
4. Small Business Management
5. Franchising Systems in Modern Economy
6. Franchisees as a Particular Case of Small Business
7. Franchising as a Growth Strategy

Dr inż. Małgorzata Zięba

1. Knowledge and information management in SMEs
2. SMEs in a knowledge-based economy
3. SMEs as learning organizations
4. Knowledge workers in SMEs
5. Intellectual capital and its role in SMEs development
6. Modern management concepts in SMEs (e.g. process management, change management, network and virtual organizations)